

### **SPONSOR PACKAGES**

**Diamond Sponsor** 

\$100,000+GST (1 of 2 left)

### **Benefits**

- Sponsors logo above the Summit name on all summit promotional materials
- Premium recognition of your support to the clean energy community
- Named as Diamond Sponsor
- Assign a representative to be the Chair of the Summit
- No other competitor company allowed to attend or sponsor. We will check the company information in registration system and reject the competitors.

# **Leaders Night**

- Named as Leaders Night Sponsor
- Small dinner with about 20 guests who are the potential clients or speakers

#### **Summit**

- Invite and target existing and prospective clients to attend
- Access to the full delegate list and seat arrangement
- Opportunity to choose the table with specific Chines/Australian leading enterprises (1 seat)
- Prominent placement of logo above the Summit name on the stage backdrop
- Prominent placement of logo and company name on the registration backdrop
- Rolling ad video before the opening (3 mins);
- Acknowledgement by MC at opening and closing sessions;
- Prominent speaking slot in a relevant session (20 mins)
- Opportunity to provide a panelist for one panel session
- One advertisement slide on rolling screen during the tea break, lunch and gala dinner (15 seconds, 60 times)
- Company name and Logo present on slide during the whole Summit
- Exhibition booth in a prime location (limited book early)
- Opportunity to display company signage in plenary room (one pull up banner)
- Opportunity to provide marketing materials on table (at own expense).
- Opportunity to provide own corporate gift (at own expense).
- Ten (10) full Summit registrations inclusive of social functions
- Corporate logo featured on official website
- Four (4) full pages' advertisement or literature in the Summit handbook
- Four (4) full pages' advertisement or literature in the Post-Summit Magazine

Australia China Entrepreneurs Dialogue Level 5, 140 Bourke St 澳中企业家对话 Melbourne, VIC 3000 (+61) 03 9631 8100 info@chinainvestors.com.au

**Gold Sponsor** 

\$50,000+GST (2 Available)

**Silver Sponsor** 

\$15,000 +GST (4 Available)

#### **Benefits**

- Sponsors logo below the Summit name on all summit promotional materials
- Premium recognition of your support to the clean energy community
- Named as Gold Sponsor
- No other competitor company allowed to attend or sponsor. We will check the company information in registration system and reject the competitors.

### **Leaders Night**

Opportunity to attend a small dinner with about 20 guests who are selective delegates, hosts and speakers (1 seat)

#### **Summit**

- Secondary placement of logo below the Summit name on the stage backdrop
- Secondary placement of logo and company name on the registration backdrop
- Acknowledgement by MC at opening and closing sessions;
- Opportunity to speak in a relevant session (20 mins)
- Opportunity to provide a panelist for one panel session (20 mins)
- One advertisement slide on rolling screen during the tea break, lunch and gala dinner (10 seconds, 50 times)
- Company name and Logo present on slide during the whole Summit
- Exhibition booth in a prime location (limited book early)
- Opportunity to display company signage in plenary room (one pull up banner)
- Five (5) full Summit registrations inclusive of social functions
- Corporate logo featured on official website
- Three (3) full pages' advertisement or literature in the Summit handbook
- Three (3) full pages' advertisement or literature in the Post-Summit Magazine

### **Benefits**

- Recognition of your support to the clean energy community
- Named as Silver Sponsor

### **Leaders Night**

Opportunity to attend a small dinner with about 20 guests who are the selective delegates, hosts and speakers (1 seat)

#### Summit

- Opportunity to speak in a relevant session (15 mins)
- Opportunity to provide a panelist for one panel session (20 mins)
- One advertisement slide with other 3 sponsors on rolling screen during the tea break, lunch and gala dinner (10 seconds, 50 times)
- Company name and Logo present on the bottom of the slide during the whole Summit
- Opportunity to display company signage in plenary room (one pull up banner)
- Three (3) full Summit registrations inclusive of social functions
- Corporate logo featured on official website
- Two (2) full pages' advertisement or literature in the Summit handbook
- Two (2) full pages' advertisement or literature in the Post-Summit Magazine

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**Session Sponsor** 

\$5,000+GST (8 Available)

**Exhibition** 

\$2,000+GST (8 Available)

#### **Benefits**

- Recognition of your support to the clean energy community
- Named as Session Sponsor

### **Leaders Night**

Opportunity to attend a small dinner with about 20 quests who are the selective delegates, hosts and speakers (1

#### Summit

- Opportunity to provide a panelist for one panel session (20 mins)
- One advertisement slide with other 3 sponsors on rolling screen during the tea break, lunch and gala dinner (10 seconds, 50 times)
- Verbal introduction before the session opening
- Company name and logo present on the screen during introduction of the session
- Opportunity to display company signage in plenary room (one pull up banner)
- Two (2) full Summit registrations inclusive of social functions
- Corporate logo featured on official website
- One (1) full page's advertisement or literature in the Summit handbook
- One (1) full page's advertisement or literature in the Post-Summit Magazine

An exhibition will run alongside the Summit providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the clean energy community.

# Package includes:

- One desk and two chairs
- Maximum two (2) pull-up banners
- One (1) complimentary Summit registration;
- Half (1/2) page' advertisement or literature in the Summit handbook;
- Half (1/2) page' advertisement or literature in the Post-Summit Magazine

If you would like to pitch your projects to important decision makers in the Summit, additional fees of \$2,000 + GST will be needed.

# **Summit Handbook Advertisement**

Summit handbook will be a 100 pages of content with 1000 copies, which would depict the corporate images and logos with your marketing material. Meanwhile, the handbook will be distributed in the Summit to attendees (5 copies each company), clean energy associations (200 copies).

> Price (Exc. GST) Page 1/2 page \$790 1 page \$1.390

\*Advertising content should be only for clean energy, its relevant technologies and other professional services, ad pages should be professional designed, advertising content that may affect the professional quality of the Summit, the Summit Committee has the right to withhold publication of the advertisement.